

REAL ESTATE

Udon noodle joint coming to Rockefeller Center

By [Steve Cuzzo](#)

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A prime, long-vacant retail space on the fringe of Rockefeller Center will soon be wrapped in Japanese udon noodles.

The city's second TsuruTonTan noodle brasserie has signed a 15-year lease at 64 W. 48th St., former home to City Sports, The Post has learned. The three-level, 10,000-square-foot eatery will boast more than 200 seats and is expected to open in March 2018, according to managing partner Joji Uematsu.

Manhattan's first branch of TsuruTonTan — a well-regarded Japanese chain with 13 locations there — [made its US debut in 2016 at 21 E. 16th St.](#), better known as the original home of Union Square Café.

Its udon — a long, flat noodle made from wheat flour, salt and water, which the restaurant offers with dozens of broth and ingredient combinations — were an instant hit with New Yorkers, who traditionally preferred soba and ramen noodles.

The new TsuruTonTan will have 3,862 square feet at sidewalk level, plus 2,400 square feet on a mezzanine and 3,500 downstairs.

The deal was brokered for landlord Muss Development by Newmark Knight Frank's Jeffrey Roseman along with Nevin Danziger and Mark Utreras.

The restaurant was repped by ABS Partners' Howard Gilbert.

Roseman said the asking rent for the ground level was \$250 per square foot. He said the noodle nosherly will further accelerate the ongoing upgrade of the West 48th Street block in Rock Center's shadow between Fifth and Sixth avenues, where better food spots are slowly replacing touristy delis.

TsuruTonTan offers a variety of seating options including both standard and communal tables as well as booths and banquettes.

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