



REAL ESTATE **BISNOW**

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BROOKLYN GETS TASTIER



If the line snaking out of **Panera Bread** during its opening in Downtown Brooklyn a few weeks ago was any indication, it's that new restaurants are in **high demand**. (Excuse us for a bit, our first course just arrived.) We stopped by the epicenter of the new Restaurant Row, **345 Adams St**, to chat with Muss Development principal **Jason Muss**, pictured, and COO **Jeff Kay**. The **40k SF** retail condo, which Muss Development purchased from the City in '08, will also soon be home to **Sugar and Plumm Purveyors of Yumm** and **American BBQ and Beer**, signed for a combined **11 SF** of space in **former judges' chambers** on the corner of Willoughby and Adams and will be open for business there by the end of the year.



Only **15k SF** is still available in the two-level space, and Jason says he and his team are in discussions with **two additional restaurants**, which should wrap up soon. (Restaurants looking for space will be Panera quality or higher.) Meanwhile, the space Muss purchased from the City is undergoing a substantial, **multimillion dollar renovation**. The facade facing Adams Street was blank, they tell us. So with the help of **Barry Rice Architects**, Muss is replicating the **intricate archways** seen along Willoughby Street, which should finish within the next few weeks. The two new restaurants will face a new City **pedestrian plaza**, which wraps around the corner of Adams and Willoughby, creating a **new restaurant destination** with **Shake Shack** across the street.



Next door, the 667-room **New York Marriott at Brooklyn Bridge** (also owned by Muss) was just named the **official hotel** of the **Barclays Center**, which is scheduled to open

in **September**. The location will benefit from the **basketball teams** (you can heckle LeBron James in person), performers, concertgoers, and those attending other events at the center. (Not only that, but the **Atlantic 10** will be using the hotel as the HQ for the A-10 Men's Basketball Championships.)