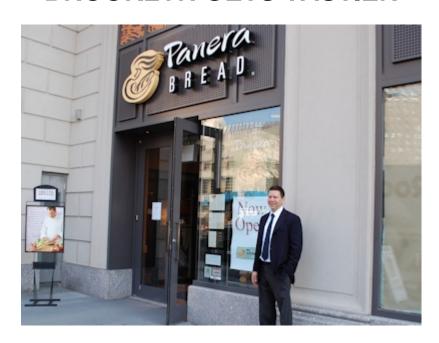


REAL ESTATE BISNOW

April 5, 2012

BROOKLYN GETS TASTIER



If the line snaking out of Panera Bread during its opening in Downtown Brooklyn a few weeks ago was any indication, it's that new restaurants are in high demand. (Excuse us for a bit, our first course just arrived.) We stopped by the epicenter of the new Restaurant Row, 345 Adams St, to chat with Muss Development principal Jason Muss, pictured, and COO Jeff Kay. The 40k SF retail condo, which Muss Development purchased from the City in '08, will also soon be home to Sugar and Plumm Purveyors of Yumm and American BBQ and Beer, signed for a combined 11 SF of space in former judges' chambers on the corner of Willoughby and Adams and will be open for business there by the end of the year.



Only 15k SF is still available in the two-level space, and Jason says he and his team are in discussions with two additional restaurants, which should wrap up soon. (Restaurants looking for space will be Panera quality or higher.) Meanwhile, the space Muss purchased from the City is undergoing a substantial, multimillion dollar renovation. The facade facing Adams Street was blank, they tell us. So with the help of Barry Rice Architects, Muss is replicating the intricate archways seen along Willoughby Street, which should finish within the next few weeks. The two new restaurants will face a new City pedestrian plaza, which wraps around the corner of Adams and Willoughby, creating a new restaurant destination with Shake Shack across the street.



Next door, the 667-room **New York Marriott at Brooklyn Bridge** (also owned by Muss) was just named the **official hotel** of the **Barclays Center**, which is scheduled to open

in **September**. The location will benefit from the **basketball teams** (you can heckle Lebron James in person), performers, concertgoers, and those attending other events at the center. (Not only that, but the **Atlantic 10** will be using the hotel as the HQ for the A-10 Men's Basketball Championships.)